

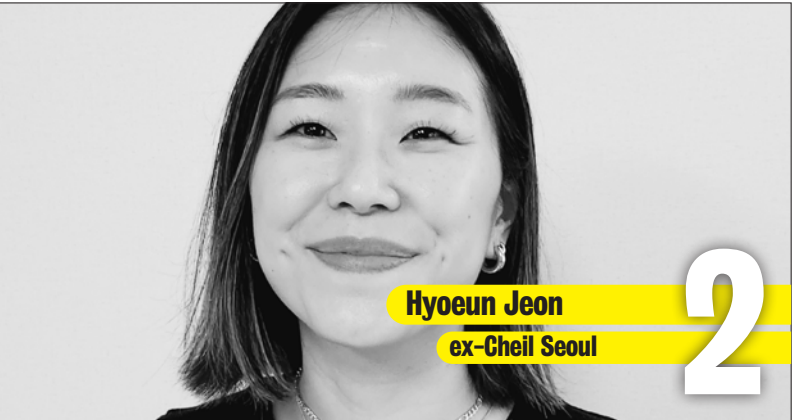
2024 CAMPAIGN BRIEF ASIA CREATIVE RANKINGS

# THE 40 MOST AWARDED WOMEN IN ASIA

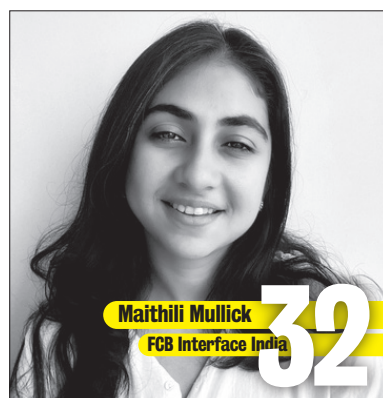
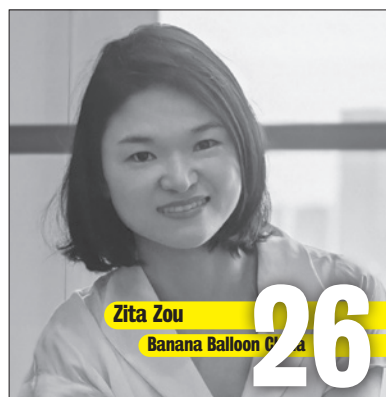
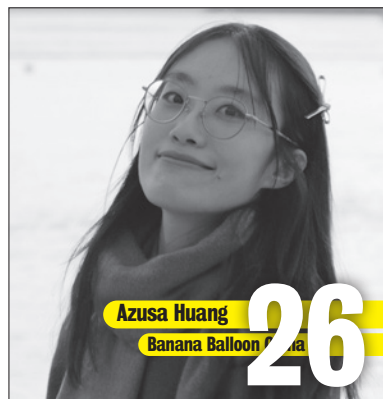
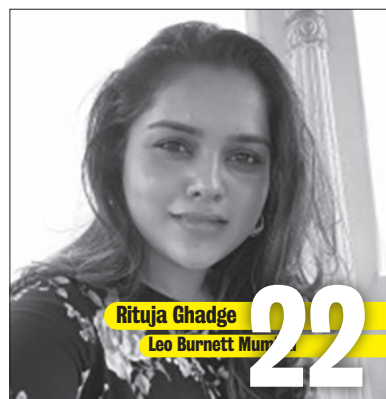
Who are the most awarded women creatives in Asia during the 2023–2024 advertising awards season? Here is our list of the top 40 most award-winning women from the 2024 Campaign Brief Asia Creative Rankings.

|    |                       |                       |      |
|----|-----------------------|-----------------------|------|
| 1  | Yarinda Ketjumpol     | TBWA Thailand\Juice   | 2665 |
| 2  | Hyoeun Jeon           | ex-Cheil Seoul        | 2125 |
| 3  | Mariko Fukuoka        | Dentsu Inc Tokyo      | 2105 |
| 4  | Mina Sugioka          | Dentsu Inc Tokyo      | 1785 |
| 5  | Kanyaporn Longprasert | Sour Bangkok          | 1765 |
| 6  | Nanae Ishikawa        | Dentsu Inc Tokyo      | 1685 |
| 7  | Asuka Yamamoto        | Dentsu Inc Tokyo      | 1670 |
| 8  | Smita Tronglakkana    | TBWA Thailand\Juice   | 1495 |
| 9  | Chary Chu             | Leo Burnett Manila    | 1410 |
| 9  | Stephanie Tan         | Leo Burnett Manila    | 1410 |
| 11 | Kumi Ku               | Leo Burnett Taiwan    | 1380 |
| 11 | Sofia Tawasil         | Leo Burnett Manila    | 1380 |
| 13 | Chili Ramon           | Leo Burnett Manila    | 1365 |
| 14 | Rachel Kennedy        | Forsman & Bodenfors   | 1165 |
| 15 | Kimmy Liu             | Cheil PengTai Beijing | 1130 |
| 16 | Ai-Lin Tan            | VML Singapore         | 1065 |
| 17 | Lili Jiang            | Cheil Hong Kong       | 995  |
| 18 | Aya Naito             | TBWA\Hakuhodo Tokyo   | 970  |
| 19 | Doyu Yang             | Innocean Korea        | 900  |
| 19 | Nari Moon             | Innocean Korea        | 900  |

|    |                       |                       |     |
|----|-----------------------|-----------------------|-----|
| 19 | Seung-ha Rhee         | Innocean Korea        | 900 |
| 22 | Kaizeen Vankadia      | Leo Burnett Mumbai    | 895 |
| 22 | Rituja Ghadge         | Leo Burnett Mumbai    | 895 |
| 24 | Cindy Chong           | ex-Innocean Indonesia | 890 |
| 25 | Peh Xin Ying          | MullenLowe Singapore  | 840 |
| 26 | Azusa Huang           | Banana Balloon China  | 815 |
| 26 | Zita Zou              | Banana Balloon China  | 815 |
| 28 | Damisa Ongsiriwattana | Sour Bangkok          | 795 |
| 29 | Jiraporn Dechraksa    | Ogilvy Thailand       | 730 |
| 30 | Jesse Wong            | Cheil Seoul           | 725 |
| 30 | Su Jin Lim            | Cheil Seoul           | 725 |
| 32 | Kavieng Cheng         | Cheil Hong Kong       | 720 |
| 32 | Kerry Fan             | Cheil Hong Kong       | 720 |
| 32 | Maithili Mullick      | FCB Interface India   | 720 |
| 35 | Diana Dahye Kim       | Serviceplan Korea     | 715 |
| 36 | Eun-Ha Oh             | Innocean Korea        | 685 |
| 37 | Ella Wong             | Ex-Ogilvy Hong Kong   | 680 |
| 37 | Liza Geysens          | Ex-Ogilvy Hong Kong   | 680 |
| 39 | Su Ann Yip            | MullenLowe Singapore  | 665 |
| 40 | Maggie Michella       | Ogilvy Singapore      | 660 |



The Individual Ranking position and the Total Points is calculated based on awards won over 2 years from January 2023 to December 2024.



All ideas  
can write  
history.  
The criteria  
is creativity.

Gerety 2025



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