

YEAR	PRIZE	TITLE	CATEGORY 1	CATEGORY 2	CATEGORY 3	BRAND	ADVERTISER / CLIENT	HOLDING COMPANY	NETWORK	AGENCY / COMPANY	PRODUCTION COMPANY 1	PRODUCTION COMPANY 2	PRODUCTION COMPANY 3
2023	GRAND PRIZE OF THE YEAR (PSA)	Sustainable #ShareWithCheck	SDGs (Sustainable Development Goals) Stars	SDGs	Good Health and Well-Being	SCULLOSS PHILIPPINES	SCULLOSS PHILIPPINES	INTERPUBLIC	MULLEN+OWE GROUP	MULLEN+OWE THAI/NA	PARADIGM PRODUCTION AND DESIGN		
2023	GRAND PRIZE OF THE YEAR (PSA)	Unleash #KFC's Real Beef	Fast Food Stars	Sections	Franchise/Sustainable & Localized/Transparency/Commercial/Paid Services/Events	KFC THAILAND	YUM RESTAURANT'S INTERNATIONAL (THAILAND) CO., LTD.	HAKUHODO	HAKUHODO	WOLFF BBK		SUNETA HOUSE	
2023	GRAND PRIZE	BPULSE	Design Stars	Sections	Electronic/Office Equipment/Events/Exhibitions & Audio/Visuals/ Equipment & Services	SAMSUNG ELECTRONICS BERIA	SAMSUNG ELECTRONICS BERIA	CHEL	CHEL	CHEL SPAN	SCOMOS S	ACID TANGSO	
2023	GRAND PRIZE	The Meaning of Beer	Direct Stars	Culture & Content	Cultural Ineqit	MERCEDES-BENZ	MERCEDES-BENZ THAILAND	OMNICON	BDO WORLDWIDE	BDO BANGKOK	SALMON HOUSE		
2023	GRAND PRIZE	Night Fishing	PR Stars	Sections	Vehicle	IONG	HYUNDAI MOTOR COMPANY	INDEPENDENTS	INDEPENDENTS	INNOCSAN	STANNUM	MARHENFILM ASIA	PLANT PRODUCTION
2023	GRAND PRIZE	Pot Farming	SDGs (Sustainable Development Goals) Stars	SDGs	Sustainable Cities and Communities	SHOPOCHORA	SHOPOCHORA ASSETS DEVELOPMENT LTD.	INDEPENDENTS	INDEPENDENTS	POPS	EMPTY YARD		
2023	GRAND PRIZE	Kikoi Break Bar	Diverse Insights Stars	Culture & Content	Cultural Ineqit	KITKAT	NESTLE PHILIPPINES	WPP	VAL	VAL MANILA	VAL MANILA		
2023	GRAND PRIZE	Kikoi Break Bar	Outdoor Stars	Use of Outdoor	Ambient: Small Scale	KITKAT	NESTLE PHILIPPINES	WPP	VAL	VAL MANILA	VAL MANILA		
2023	GOLD	Safe Sketch	Direct Stars	Sections	Non-for-Profit/Charity/Government	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	BPULSE	Mobile Craft	Mobile Stars	Culture & Content	Wearable Technology	SAMSUNG ELECTRONICS BERIA	SAMSUNG ELECTRONICS BERIA	CHEL	CHEL	CHEL SPAN	SCOMOS S	ACID TANGSO	
2023	GOLD	BPULSE	Data Insights Stars	Use of Data	Innovative Use of Technology	SAMSUNG ELECTRONICS BERIA	SAMSUNG ELECTRONICS BERIA	CHEL	CHEL	CHEL SPAN	SCOMOS S	ACID TANGSO	
2023	GOLD	The Art of Hack	Commerce Stars	Culture & Content	Cultural Ineqit	SAMSUNG	SAMSUNG SPAN	CHEL	CHEL	CHEL SPAN	CHEL		
2023	GOLD	The Harbin Back Rack Hack	Brand Experience & Activation Stars	Use of Brand Experience & Activation	Use of Merchandising / In-Store Merchandising	HARBIN BEER	ANHEUSER-BUSCH INBEV	OMNICON	BDO WORLDWIDE	BDO CHINA	SHANGHAI RED HORSE ADVERTISING AND MEDIA CO., LTD.		
2023	GOLD	Interface of Humanity powered by NTT	Game Stars	Game	Game for Good	NTT HUMAN INFORMATICS LABORATORIES	NTT	DENTSU GROUP	DENTSU	DENTSU INC.	BASEORAM INC.	DENTSU CREATIVE PICTURES INC.	TAIJI CORPORATION
2023	GOLD	No Labels	Design Stars	Use of Design	Brand Building	NIRKA WHISKY	ASAHY BREWERIES LTD / THE NIRKA WHISKY DISTILLING CO., LTD.	DENTSU GROUP	DENTSU	DENTSU INC.	LULL INC.	CREATIVE POWER UNIT	DENTSU L&E INC.
2023	GOLD	Believe Your Hope	PR Stars	PR Craft	Art Direction	D&AD AWARDS 2024 EXHIBITION IN JAPAN	THE AD MUSEUM TOKYO / YOSHIOKA HIDEO MEMORIAL FOUNDATION	DENTSU GROUP	DENTSU	DENTSU INC.	SPICE INC.	SCOA COMMUNICATIONS INC.	SEBDO CO. LTD.
2023	GOLD	Obscured Bees	Direct Stars	Use of Direct Marketing	Use of Digital in a Direct Marketing Campaign	COORS LIGHT	MOLSON COORS	OTHERS	OTHERS	DROGAS NEW YORK PART OF ACCENTURE SONGS	SCANDS FUN		
2023	GOLD	Obscured Bees	Media Stars	Sections	Drinks (Alcoholic & Non-Alcoholic)	COORS LIGHT	MOLSON COORS	OTHERS	OTHERS	DROGAS NEW YORK PART OF ACCENTURE SONGS	SCANDS FUN		
2023	GOLD	Obscured Bees	Interactive Stars	Use of Interactive	Use of Virtual Platforms	COORS LIGHT	MOLSON COORS	OTHERS	OTHERS	DROGAS NEW YORK PART OF ACCENTURE SONGS	SCANDS FUN		
2023	GOLD	Salmon Light	Artificial Intelligence(AI) Stars	Sections	Non-for-Profit/Charity/Government	OTV	OTV	WPP	ASA GROUP	GFORCE GREY	OTV	DK ENTREPRENEURSHIP	
2023	GOLD	Mountain	Sports Stars	Sport	Collaboration	BEIJING KAOHWEITAN	BEIJING KAOHWEITAN	WPP	ASA GROUP	GFORCE GREY	EXTREME ATHLETICS		
2023	GOLD	Beer	Fast Food Stars	Sections	Food/Beverage/Household	MANDARIN FOMI HOME STORE	MANDARIN FOMI HOME STORE	INDEPENDENTS	INDEPENDENTS	GG&L	ARCADIA FILM FACTORY	HT PRODUCTIONS	
2023	GOLD	Night Fishing	Brand Experience & Activation Stars	Sections	Vehicle	IONG	HYUNDAI MOTOR COMPANY	INDEPENDENTS	INDEPENDENTS	INNOCSAN	STANNUM	MARHENFILM ASIA	PLANT PRODUCTION
2023	GOLD	Night Fishing	Fast Food Stars	Sections	Vehicle	IONG	HYUNDAI MOTOR COMPANY	INDEPENDENTS	INDEPENDENTS	INNOCSAN	STANNUM	MARHENFILM ASIA	PLANT PRODUCTION
2023	GOLD	Luxurious Burgers	Strategy Stars	Culture & Content	Market Content	MCDONALD'S	MCDONALD'S KOREA	PUBLICIS GROUP	PUBLICIS COMMUNICATIONS	LEO BURNETT KOREA	TOAST PRODUCTION	PLANT PRODUCTION	
2023	GOLD	Pot Farming	SDGs (Sustainable Development Goals) Stars	SDGs	No Poverty	SHOPOCHORA	SHOPOCHORA ASSETS DEVELOPMENT LTD.	INDEPENDENTS	INDEPENDENTS	POPS	EMPTY YARD		
2023	GOLD	Smart Eye Camera	SDGs (Sustainable Development Goals) Stars	SDGs	Good Health and Well-Being	SMART EYE CAMERA	CU INC.	OTHERS	OTHERS	TBWAWHAKHODO INC.	AMANA INC.	TAIJI CORPORATION	
2023	GOLD	Smart Eye Camera	Innovation Stars	Innovation	Product Innovation	SMART EYE CAMERA	CU INC.	OTHERS	OTHERS	TBWAWHAKHODO INC.	AMANA INC.	TAIJI CORPORATION	
2023	GOLD	Kikoi Break Bar	Brand Experience & Activation Stars	Culture & Content	Cultural Ineqit	KITKAT	NESTLE PHILIPPINES	WPP	VAL	VAL MANILA	VAL MANILA		
2023	GOLD	FLOODED ROOM	Outdoor Stars	Sections	Food/Beverage/Household	KEA	KEA	WPP	VAL	VAL THAILAND	VISONARY		
2023	GOLD	Unleash #KFC's Real Beef	Fast Food Stars	Use of Film	Online Film	KFC THAILAND	YUM RESTAURANT'S INTERNATIONAL (THAILAND) CO., LTD.	HAKUHODO	HAKUHODO	WOLFF BBK	WOLFF BBK	SUNETA HOUSE	
2023	GOLD	This is NOT KFC	Diverse Insights Stars	Culture & Content	Cultural Ineqit	KFC THAILAND	YUM RESTAURANT'S INTERNATIONAL (THAILAND) CO., LTD.	HAKUHODO	HAKUHODO	WOLFF BBK	WOLFF BBK	BOBEYVIEW	
2023	SILVER	THE MIND GUARDIAN	Design Stars	Use of Design	Digital Design	SAMSUNG ELECTRONICS BERIA	SAMSUNG ELECTRONICS BERIA	CHEL	CHEL	CHEL SPAN	SCOMOS S	PE GRANDE	HEFTY
2023	SILVER	BPULSE	Innovation Stars	Innovation	Product Innovation	SAMSUNG ELECTRONICS BERIA	SAMSUNG ELECTRONICS BERIA	CHEL	CHEL	CHEL SPAN	SCOMOS S	ACID TANGSO	
2023	SILVER	BPULSE	Interactive Stars	Interactive Craft	Innovative Use of Technology	SAMSUNG ELECTRONICS BERIA	SAMSUNG ELECTRONICS BERIA	CHEL	CHEL	CHEL SPAN	SCOMOS S	ACID TANGSO	
2023	SILVER	THE MIND GUARDIAN	Interactive Stars	Use of Interactive	Use of Other Interactive Works(Cases/Brand/ Tech)	SAMSUNG ELECTRONICS BERIA	SAMSUNG ELECTRONICS BERIA	CHEL	CHEL	CHEL SPAN	SCOMOS S	PE GRANDE	HEFTY
2023	SILVER	The Art of Hack	Brand Experience & Activation Stars	Culture & Content	Cultural Ineqit	SAMSUNG	SAMSUNG SPAN	CHEL	CHEL	CHEL SPAN	CHEL		
2023	SILVER	Triangle of Accident	Fast Food Stars	Sections	Franchise/Sustainable & Localized/Transparency/Commercial/Paid Services/Events	ROOLUX ONLINE INSURANCE	ROOLUX	OMNICON	BDO WORLDWIDE	BDO BANGKOK	FACTORY01	MELLOW TUNES	
2023	SILVER	The Harbin Back Rack Hack	Brand Experience & Activation Stars	Sections	Drinks (Alcoholic & Non-Alcoholic)	HARBIN BEER	ANHEUSER-BUSCH INBEV	OMNICON	BDO WORLDWIDE	BDO CHINA	SHANGHAI RED HORSE ADVERTISING AND MEDIA CO., LTD.		
2023	SILVER	Whopper Tacos	Brand Experience & Activation Stars	Use of Brand Experience & Activation	Use of promotional materials (live advertising) live stream/ concert/ festivals	WHOPPER	BURGER KING KOREA	CHEL	CHEL	CHEL WORLDWIDE	JAMPANG	BOUNCE CREATIVE	THEBLUE-STUDIO
2023	SILVER	Victory Salsa Shared withColony	PR Stars	Precision & Speculation	Sponsorship	SAMSUNG GALAXY	SAMSUNG ELECTRONICS	CHEL	CHEL	CHEL WORLDWIDE	TWOBECONTINUED	HYPER	PKCOMING
2023	SILVER	VISCOMING	Design Stars	Sections	Non-for-Profit/Charity/Government	JAPAN BLIND JUDO FEDERATION	JAPAN BLIND JUDO FEDERATION	DENTSU GROUP	DENTSU	DENTSU INC.	PYRAMID FILM QUANTA INC.	SPINER LLC.	
2023	SILVER	No Labels	Integrated Stars	Sections	Drinks (Alcoholic & Non-Alcoholic)	NIRKA WHISKY	ASAHY BREWERIES LTD / THE NIRKA WHISKY DISTILLING CO., LTD.	DENTSU GROUP	DENTSU	DENTSU INC.	LULL INC.	CREATIVE POWER UNIT	DENTSU L&E INC.
2023	SILVER	Obscured Bees	Media Stars	Use of Media	Use of Special Events & Short-Form Advertising	COORS LIGHT	MOLSON COORS	OTHERS	OTHERS	DROGAS NEW YORK PART OF ACCENTURE SONGS	SCANDS FUN		
2023	SILVER	The Best Endorser	Fast Food Stars	Pharmaceutical/Tobacco	LAGADEX HERBAL COUGH MEDICINE	LAGADEX HERBAL COUGH MEDICINE	NEW MARKETLINK PHARMACEUTICAL CORPORATION	INDEPENDENTS	INDEPENDENTS	GG&L	SOUTHERN LANTERN STUDIOS	HT PRODUCTIONS INC.	
2023	SILVER	Beer	Fast Food Stars	Use of Film	Use of Film	MANDARIN FOMI HOME STORE	MANDARIN FOMI HOME STORE	INDEPENDENTS	INDEPENDENTS	GG&L	ARCADIA FILM FACTORY	HT PRODUCTIONS	
2023	SILVER	The Best Endorser	Fast Food Stars	Culture & Content	Cultural Ineqit	LAGADEX HERBAL COUGH MEDICINE	NEW MARKETLINK PHARMACEUTICAL CORPORATION	INDEPENDENTS	INDEPENDENTS	GG&L	SOUTHERN LANTERN STUDIOS	HT PRODUCTIONS INC.	
2023	SILVER	Night Fishing	Fast Food Stars	Use of Film	TVCreative Film	IONG	HYUNDAI MOTOR COMPANY	INDEPENDENTS	INDEPENDENTS	INNOCSAN	STANNUM	MARHENFILM ASIA	PLANT PRODUCTION
2023	SILVER	Like a King Bathhouse	Design Stars	Use of Design	Real Estate	ANSEL CITY	ANSEL CITY	OTHERS	OTHERS	INNOCSAN	GURU ARCHITECTS	ASSEMBLY IN	
2023	SILVER	Night Fishing	Fast Food Stars	Use of Design	Use of Design	IONG	HYUNDAI MOTOR COMPANY	INDEPENDENTS	INDEPENDENTS	INNOCSAN	STANNUM	MARHENFILM ASIA	PLANT PRODUCTION
2023	SILVER	Luxurious Burgers	SDGs (Sustainable Development Goals) Stars	SDGs	Responsibility/Consumption and Production	MCDONALD'S	MCDONALD'S KOREA	PUBLICIS GROUP	PUBLICIS COMMUNICATIONS	LEO BURNETT KOREA	TOAST PRODUCTION	PLANT PRODUCTION	
2023	SILVER	Luxurious Burgers	SDGs (Sustainable Development Goals) Stars	SDGs	Devised Work and Economic Growth	MCDONALD'S	MCDONALD'S KOREA	PUBLICIS GROUP	PUBLICIS COMMUNICATIONS	LEO BURNETT KOREA	TOAST PRODUCTION	PLANT PRODUCTION	
2023	SILVER	Night Cheesecake	SDGs (Sustainable Development Goals) Stars	SDGs	Quality Education	MCDONALD'S	MCDONALD'S PHILIPPINES	PUBLICIS GROUP	PUBLICIS COMMUNICATIONS	LEO MANILA	PRODIGIOUS PHILIPPINES	PLANT PRODUCTION	
2023	SILVER	SAFE+PRESS	Design Stars	Sections	Drinks (Alcoholic & Non-Alcoholic)	HODGARDEN	AB INBEV	INTERPUBLIC	McCANN WORLDGROUP	McCANN WORLDGROUP CHINA	CRAFT / MCCANN WORLDGROUP CHINA		
2023	SILVER	The Walls of Change	Direct Stars	Sections	Distribution/Publication	RENAISSANCE	RENAISSANCE	INDEPENDENTS	INDEPENDENTS	POPS	EMPTY YARD		
2023	SILVER	Project MEMORY CARD	Fast Food Stars	Film Craft	Animation	PLAYSTATION	SONY INTERACTIVE ENTERTAINMENT	HAKUHODO	HAKUHODO	SK INC.	GG&K PICTURES	JFTO INC.	
2023	SILVER	Project MEMORY CARD	Music Stars	Music	Collaboration	PLAYSTATION	SONY INTERACTIVE ENTERTAINMENT	HAKUHODO	HAKUHODO	SK INC.	GG&K PICTURES	JFTO INC.	
2023	SILVER	LOST CORNER AP LIVE	Interactive Stars	Interactive Craft	VR Extended Reality Interaction	KENSHI YONEZU	REISSUE RECORDS	HAKUHODO	HAKUHODO	SK INC.	WHATEVER		
2023	SILVER	INTELLIGENT PUPPET RUYUO	Design Stars	Use of Design	Product Design	NISSAN MOTOR CO., LTD.	NISSAN MOTOR CO., LTD.	OTHERS	OTHERS	TBWAWHAKHODO INC.	YUKAWA ENGINEERING INC.	AD PRO INC.	MATERIAL INC.
2023	SILVER	Fixed For Breakfast	Fast Food Stars	Sections	Non-for-Profit/Charity/Government	PANISH PASTORAL COUNCIL FOR RESPONSIBLE VOTING	PANISH PASTORAL COUNCIL FOR RESPONSIBLE VOTING	OMNICON	TWAW / WORLDWIDE	TWAW&MP	FLUMPHABRA INC.	MAKATI CITY	
2023	SILVER	Washing	Innovation Stars	Innovation	Environmental Innovation	DR. E - LANDREY DOCTOR	EMFFTY TRADING CORPORATION	OMNICON	TWAW / WORLDWIDE	TWAW&MP	HOWE EVERYTHING	MAKATI CITY	
2023	SILVER	Kikoi Break Bar	Outdoor Stars	Culture & Content	Cultural Ineqit	KITKAT	NESTLE PHILIPPINES	WPP	VAL	VAL MANILA	VAL MANILA		
2023	SILVER	LUX RECLAIM HER NAME	Diverse Insights Stars	Sections	Cosmetics/Beauty/Clothing/Food/Bever & Accessories	LUX	UNILEVER	WPP	VAL	VAL SINGAPORE	HOGARTH SINGAPORE	CANVA AUDIO CULTURE	
2023	SILVER	LUX RECLAIM HER NAME	Design Stars	Use of Design	Typography	LUX	UNILEVER	WPP	VAL	VAL SINGAPORE	HOGARTH SINGAPORE	CANVA AUDIO CULTURE	
2023	SILVER	LUX RECLAIM HER NAME	SDGs (Sustainable Development Goals) Stars	SDGs	Gender Equality	LUX	UNILEVER	WPP	VAL	VAL SINGAPORE	HOGARTH SINGAPORE	CANVA AUDIO CULTURE	
2023	SILVER	WHOSCALL SCANNER PAGES	PR Stars	Culture & Content	Market Content	WHOSCALL	DOGGOOD (THAILAND)	WPP	VAL	VAL THAILAND	LETSGOTNUTS		
2023	SILVER	KFC spicy Beefy Hotline	Brand Experience & Activation Stars	Culture & Content	Cultural Ineqit	KFC	KFC THAILAND	WPP	VAL	VAL THAILAND	VAL THAILAND	GLOBAL SERVICE CENTER P.L.C.	
2023	BRONZE	The Harbin Back Rack Hack	Commerce Stars	Culture & Content	Market Content	HARBIN BEER	ANHEUSER-BUSCH INBEV	OMNICON	BDO WORLDWIDE	BDO CHINA	SHANGHAI RED HORSE ADVERTISING AND MEDIA CO., LTD.		
2023	BRONZE	Trade Bookies	Game Stars	Game	Game for Good	SAMSUNG	SAMSUNG	CHEL	CHEL	CHEL GREATER CHINA	NA		
2023	BRONZE	Trade Bookies	Diverse Insights Stars	Sections	Electronic/Office Equipment/Events/Exhibitions & Audio/Visuals/ Equipment & Services	SAMSUNG	SAMSUNG	CHEL	CHEL	CHEL GREATER CHINA	NA		
2023	BRONZE	Safe Sketch	Strategy Stars	Sections	Non-for-Profit/Charity/Government	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	BRONZE	Safe Sketch	Direct Stars	Use of Direct Marketing	Use of Digital in a Direct Marketing Campaign	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	BRONZE	Safe Sketch	Media Stars	Sections	Non-for-Profit/Charity/Government	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	BRONZE	Safe Sketch	Data Insights Stars	Sections	Non-for-Profit/Charity/Government	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	BRONZE	Safe Sketch	Brand Experience & Activation Stars	Sections	Non-for-Profit/Charity/Government	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	BRONZE	KNOCK TURN	Radio & Audio Stars	Use of Radio & Audio	Use of Radio & Audio Technology	YAMAWA	YAMAWA	DENTSU GROUP	DENTSU	DENTSU EAST JAPAN	PYRAMID FILM INC.	MASSIVE MUSIC TOKYO	DENTSU TEMPO INC.
2023	BRONZE	FRIES BEAT 2023	Music Stars	Music	Collaboration	MCDONALD'S	MCDONALD'S COMPANY (JAPAN), LTD.	DENTSU GROUP	DENTSU	DENTSU INC.	GG&K PICTURES INC.		
2023	BRONZE	The 1950-Year Story	Fast Food Stars	Culture & Content	Cultural Ineqit	10TH ANNIVERSARY	SHINCHUATA INC.	DENTSU GROUP	DENTSU	DENTSU INC.	CFPM	KATAMURA	SHIRAKA
2023	BRONZE	DURING THE EXAM	Fast Food Stars	Film Craft	Brand Design	MORINGAAL PAMINE	MORINGAAL CO., LTD.	DENTSU GROUP	DENTSU	DENTSU INC.	SINCE NOT ACT INC.		
2023	BRONZE	A One-Put Theater	Fast Food Stars	Film Craft	Animation	TOYO LTD.	TOYO LTD.	DENTSU GROUP	DENTSU	DENTSU INC.	AD PRO INC.		
2023	BRONZE	WISCOMINGAM	SDGs (Sustainable Development Goals) Stars	SDGs	Good Health and Well-Being	JAPAN BLIND JUDO FEDERATION	JAPAN BLIND JUDO FEDERATION	DENTSU GROUP	DENTSU	DENTSU INC.	PYRAMID FILM QUANTA INC.	SPINER LLC.	
2023	BRONZE	WISCOMINGAM	Design Stars	Use of Design	Digital Design	JAPAN BLIND JUDO FEDERATION	JAPAN BLIND JUDO FEDERATION	DENTSU GROUP	DENTSU	DENTSU INC.	PYRAMID FILM QUANTA INC.	SPINER LLC.	
2023	BRONZE	FRIES BEAT 2023	Radio & Audio Stars	Use of Radio & Audio	Use of Music	MCDONALD'S	MCDONALD'S COMPANY (JAPAN), LTD.	DENTSU GROUP	DENTSU	DENTSU INC.	GG&K PICTURES INC.		

YEAR	PRIZE	TITLE	CATEGORY 1	CATEGORY 2	CATEGORY 3	BRAND	ADVERTISER / CLIENT	HOLDING COMPANY	NETWORK	AGENCY / COMPANY	PRODUCTION COMPANY 1	PRODUCTION COMPANY 2	PRODUCTION COMPANY 3
2023	BRONZE	Dress to Remember	PR Stars	Precision & Speculation	Corporate Responsibility & Creating Shared Value	BINGRAE	BINGRAE	INDEPENDENTS	INDEPENDENTS	DIMENSIONE	EPISODE FILM		
2023	BRONZE	Obsessed Boxes	Brand Experience & Activation Stars	Use of Brand Experience & Activation	Use of promotional stands/line advertising/line art/arrow connector/tealight	COORS LIGHT	COORS COORS	OTHERS	OTHERS	DROGAH NEW YORK: PART OF ACCENTURE SONG	STOUNDS FILM		
2023	BRONZE	The Best Endower	Diverse Insights Stars	Sections	Pharmaceutical/Tobaccoes	LAGUNKER HERBAL COUGH MEDICINE	NEW MARKET/INK PHARMACEUTICAL CORPORATION	INDEPENDENTS	INDEPENDENTS	GGOL	SOUTHERN LANTERN STUDIOS		HT PRODUCTIONS INC.
2023	BRONZE	Perspective Billboard	Outdoor Stars	Use of Outdoor	Traditional/Balut	CLOSEUP TOOTH PASTE	UNILEVER PHILIPPINES	INDEPENDENTS	INDEPENDENTS	GGOL	NA		
2023	BRONZE	Heine Egg	Strategy Stars	Culture & Content	Market Content	HEINZ	HEINZ	OTHERS	OTHERS	GOOD IDEA	/	/	/
2023	BRONZE	Night Fishing	Film Stars	Film Craft	Editing	HYUNDAI MOTOR COMPANY	HYUNDAI MOTOR COMPANY	INDEPENDENTS	INDEPENDENTS	INNOCEAN	STANNIUM	MARKENFILM ASIA	PLANT PRODUCTION
2023	BRONZE	Night Fishing	Film Stars	Film Craft	Choreography	KING	HYUNDAI MOTOR COMPANY	INDEPENDENTS	INDEPENDENTS	INNOCEAN	STANNIUM	MARKENFILM ASIA	PLANT PRODUCTION
2023	BRONZE	Night Fishing	Media Stars	Sections	Vehicles	KING	HYUNDAI MOTOR COMPANY	INDEPENDENTS	INDEPENDENTS	INNOCEAN	STANNIUM	MARKENFILM ASIA	PLANT PRODUCTION
2023	BRONZE	Re-lighting History	Sports Stars	Culture & Content	Cultural Insight	CATHAY	CATHAY	PUBLICIS GROUP	PUBLICIS COMMUNICATIONS	LEO HONG KONG	LEO HONG KONG		
2023	BRONZE	Re-lighting History	Artificial Intelligence(AI) Stars	Sections	Finance/Service/Entertainment & Leisure/Tourism/Real Estate/Commercial/Public Service/Pharma	CATHAY	CATHAY	PUBLICIS GROUP	PUBLICIS COMMUNICATIONS	LEO HONG KONG	LEO HONG KONG		
2023	BRONZE	Night Classroom	PR Stars	Culture & Content	Cultural Insight	MCDONALD'S PHILIPPINES	MCDONALD'S PHILIPPINES	PUBLICIS GROUP	PUBLICIS COMMUNICATIONS	LEO MANILA	PRODIGIOUS PHILIPPINES		
2023	BRONZE	BAR-HIERS	Outdoor Stars	Use of Outdoor	Special Build	HIDEAWAYDEN	AB HBBV	INTERPUBLIC	INTERPUBLIC	MCCANN WORLDGROUP CHINA	CRAFT / MCCANN WORLDGROUP CHINA		PAMP PRODUCTION
2023	BRONZE	The Last Class	Print Stars	Sections	Non-for-Profit/Charity/Government	FREELAND FOUNDATION	FREELAND FOUNDATION	WPP	OGILVY	OGILVY BANGKOK	ILLUSION CO STUDIO		
2023	BRONZE	2% Red Ads	Media Stars	Sections	Non-for-Profit/Charity/Government	THA RED CROSS SOCIETY	PLAN B MEDIA PUBLIC COMPANY LIMITED	OTHERS	OTHERS	PLAN B MEDIA PUBLIC COMPANY LIMITED	-		
2023	BRONZE	The Walls of Change	Print Stars	Sections	Distribution/Publication	RENAISSANCE	RENAISSANCE	INDEPENDENTS	INDEPENDENTS	POPS	EMPTY TARD		
2023	BRONZE	Project MEMORY CARD	Film Stars	Film Craft	Visual Effects	PLAYSTATION	SONY INTERACTIVE ENTERTAINMENT	HAIRUDO	HAIRUDO	SK INC	GEBA PICTURES		JFTO INC.
2023	BRONZE	Project MEMORY CARD	Film Stars	Film Craft	Art Direction/Production Design	PLAYSTATION	SONY INTERACTIVE ENTERTAINMENT	HAIRUDO	HAIRUDO	SK INC	GEBA PICTURES		JFTO INC.
2023	BRONZE	FRIDGE FILTER	Diverse Insights Stars	Culture & Content	Cultural Insight	MARRIAGE FOR ALL JAPAN	MARRIAGE FOR ALL JAPAN	HAIRUDO	HAIRUDO	TBWA/HAIRUDO INC	ADDOG INC	TYO MONSTER	BLACK CAT WHITE CAT MUSIC
2023	BRONZE	FRIDGE FILTER	Direct Stars	Sections	Non-for-Profit/Charity/Government	MARRIAGE FOR ALL JAPAN	MARRIAGE FOR ALL JAPAN	HAIRUDO	HAIRUDO	TBWA/HAIRUDO INC	ADDOG INC	TYO MONSTER	BLACK CAT WHITE CAT MUSIC
2023	BRONZE	PCW FAMILY BUSINESS PLAY	Film Stars	Film Craft	Direction	PHILIPPINE COMMISSION ON WOMEN	PHILIPPINE COMMISSION ON WOMEN (PCW)	DMGCOM	DOB WORLDWIDE	TYBA WORLDWIDE PHILIPPINES	PLAN B		DESIDENT FILMS
2023	BRONZE	Virtual Break Bar	Design Stars	Culture & Content	Cultural Insight	NETSILE PHILIPPINES	NETSILE PHILIPPINES	WPP	VAL	VAL MANILA	VAL MANILA		
2023	BRONZE	HBBG Mind Minutes Tournament	Sports Stars	Sport	Experience & Activation	HBBG	HBBG SINGAPORE	WPP	VAL	VAL SINGAPORE			
2023	BRONZE	LUX RECLAIM HER NAME	Direct Stars	Culture & Content	Cultural Insight	UNILEVER	UNILEVER	WPP	VAL	VAL SINGAPORE	HOGARTH SINGAPORE		GANJA A&O CULTURE
2023	BRONZE	Shaw can't Keep Up	Film Stars	Use of Film	TV/Cinema Film	THAI HEALTH PROMOTION FOUNDATION	THAI HEALTH PROMOTION FOUNDATION	WPP	VAL	VAL THAILAND	NUM FILMS		
2023	BRONZE	Sitting Man	Film Stars	Use of Film	Online Film	CP-MELU	CP-MELU	HAIRUDO	HAIRUDO	WOLF BIK	FACTORY91		
2023	BRONZE	The Violent Age	Film Stars	Use of Film	Online Film	GMBOL	BIG STAR	INDEPENDENTS	INDEPENDENTS	YOM THAILAND	SUNETA		
2023	BRONZE	The Violent Age	Film Stars	Sections	Cosmetics/Beauty/Clothing/Food/Bever & Accessories	GMBOL	BIG STAR	INDEPENDENTS	INDEPENDENTS	YOM THAILAND	SUNETA		
2023	BRONZE	THE MIND GUARDIAN	Brand Experience & Activation Stars	Sections	Electronic/Office Equipment/Electronics & Auto/Visuals/ Equipment & Services	SAMSUNG ELECTRONICS BERIA	SAMSUNG ELECTRONICS BERIA	CHEL	CHEL	CHEL SPAIN	SCORIS 5	PI GRANDE	HEFTY
2023	BRONZE	Whopper Tatoes	Media Stars	Use of Media	Use of Special Events & Stand/Line Advertising	WHOPPER	BURGER KING KOREA	CHEL	CHEL	CHEL WORLDWIDE	JANPAUNG	BOUNCE CREATIVE	THEBLUE- STUDIO
2023	BRONZE	ANI STAY	Brand Experience & Activation Stars	Sections	Non-for-Profit/Charity/Government	WWP	WWP KOREA	CHEL	CHEL	CHEL WORLDWIDE	BEON SQUARE	MOR CREATIVE	GRODT
2023	BRONZE	Whopper Tatoes	Outdoor Stars	Use of Outdoor	Live Advertising & Events	WHOPPER	BURGER KING KOREA	CHEL	CHEL	CHEL WORLDWIDE	BOUNCE CREATIVE	THEBLUE- STUDIO	
2023	BRONZE	Whopper Tatoes	Outdoor Stars	Outdoor Craft	Art Direction	WHOPPER	BURGER KING KOREA	CHEL	CHEL	CHEL WORLDWIDE	JANPAUNG	BOUNCE CREATIVE	THEBLUE- STUDIO
2023	CRYSTAL	Trade Bookies	Diverse Insights Stars	Culture & Content	Cultural Insight	SAMSUNG	CHEL	CHEL	CHEL	CHEL GREATER CHINA	NA		
2023	CRYSTAL	Safe Switch	Artificial Intelligence(AI) Stars	Sections	Non-for-Profit/Charity/Government	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	CRYSTAL	Safe Switch	Diverse Insights Stars	Sections	Non-for-Profit/Charity/Government	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	CRYSTAL	Safe Switch	Media Stars	Media Craft	Innovative Use of Technology	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	CRYSTAL	Safe Switch	Data Insights Stars	Use of Data	Innovative Use of Technology	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	CRYSTAL	Hot Ink	Interactive Stars	Interactive Craft	Innovative Use of Technology	DIEMADMO	DIEMADMO	OTHERS	OTHERS	ADQUA INTERACTIVE INC.	ADQUA INTERACTIVE INC.		
2023	CRYSTAL	McDonald's X S'gail Games: Dark To Play	Branded Entertainment Stars	Sections	Finance/Service/Entertainment & Leisure/Tourism/Real Estate/Commercial/Public Service/Pharma	MCDONALD'S AU	MCDONALD'S AU	INDEPENDENTS	INDEPENDENTS	ANGELLO	FRCH COMPANY		
2023	CRYSTAL	McDonald's X S'gail Games: Dark To Play	Commerce Stars	Channels	Entertainment/Commerce	MCDONALD'S AU	MCDONALD'S AU	INDEPENDENTS	INDEPENDENTS	ANGELLO	FRCH COMPANY		
2023	CRYSTAL	Play The Dew	Branded Entertainment Stars	Sections	Drinks (Alcoholic & Non-Alcoholic)	MOUNTAIN DEW	PEPSICO PHILIPPINES	DMGCOM	SBDO WORLDWIDE	SYN MUSIC	FLARE MANILA		
2023	CRYSTAL	Play The Dew	Integrated Stars	Integrated Campaign	Integrated Campaign Not by Digital Platforms	MOUNTAIN DEW	PEPSICO PHILIPPINES	DMGCOM	SBDO WORLDWIDE	SYN MUSIC	FLARE MANILA		
2023	CRYSTAL	Safe Switch	Interactive Stars	Interactive Craft	Innovative Use of Technology	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	CRYSTAL	Safe Switch	Interactive Stars	Use of Interactive	Use of Other Interactive Works/Games/Branded Tech	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	CRYSTAL	Safe Switch	Interactive Stars	Sections	Non-for-Profit/Charity/Government	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	CRYSTAL	Safe Switch	Media Stars	Use of Media	Mobile Applications - Mobile Games	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	CRYSTAL	Safe Switch	Brand Experience & Activation Stars	Use of Brand Experience & Activation	Other Digital Solutions in a Promotional Campaign	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	CRYSTAL	Safe Switch	Media Stars	Use of Media	Use of Mobile Devices	SAVE THE CHILDREN	SAVE THE CHILDREN	CHEL	CHEL	CHEL HONG KONG	CHEL	ANIMATION STUDIO LTD / THINGS THAT MOVE LTD.	
2023	CRYSTAL	THE MIND GUARDIAN	Media Stars	Use of Media	Mobile Applications / Mobile Games	SAMSUNG ELECTRONICS BERIA	SAMSUNG ELECTRONICS BERIA	CHEL	CHEL	CHEL SPAIN	SCORIS 5	PI GRANDE	HEFTY
2023	CRYSTAL	The All of Whopper Tatoes	Interactive Stars	Interaction	Consumer Interaction	SAMSUNG	SAMSUNG SPAIN	CHEL	CHEL	CHEL SPAIN	CHEL		
2023	CRYSTAL	Whopper Tatoes	Direct Stars	Use of Direct Marketing	Instant Media	WHOPPER	BURGER KING KOREA	CHEL	CHEL	CHEL WORLDWIDE	JANPAUNG	BOUNCE CREATIVE	THEBLUE- STUDIO
2023	CRYSTAL	Whopper Tatoes	Direct Stars	Sections	Finance/Service/Entertainment & Leisure/Tourism/Real Estate/Commercial/Public Service/Pharma	WHOPPER	BURGER KING KOREA	CHEL	CHEL	CHEL WORLDWIDE	JANPAUNG	BOUNCE CREATIVE	THEBLUE- STUDIO
2023	CRYSTAL	Heavenly Safe Switch	SDGs (Sustainable Development Goals) Stars	SDGs	Good Health and Well-Being	HANWYD SAFE BUDDY	JEJU INSTITUTE OF KOREAN MEDICINE, HON TECH	CHEL	CHEL	CHEL WORLDWIDE	MBC CHANGBUK		
2023	CRYSTAL	LIFE GUARD SNACK	Design Stars	Use of Design	Pharmaceutical Items	GS RETAIL	GS RETAIL	CHEL	CHEL	CHEL WORLDWIDE	TYO BE CONTINUED	OWNWORKS	THE SPOD
2023	CRYSTAL	The Ordinary Life Hearing Test	Brand Experience & Activation Stars	Sections	Non-for-Profit/Charity/Government	THE FOUNDATION FOR THE DEAF	THE FOUNDATION FOR THE DEAF	OTHERS	OTHERS	CJ WORKS	MELLOW TUNES	CYBER FILM	SPORE BANGKOK
2023	CRYSTAL	The Ordinary Life Hearing Test	Media Stars	Use of Media	Use of Social in a Media Campaign	THE FOUNDATION FOR THE DEAF	THE FOUNDATION FOR THE DEAF	OTHERS	OTHERS	CJ WORKS	MELLOW TUNES	CYBER FILM	SPORE BANGKOK
2023	CRYSTAL	MEO CAM	Brand Experience & Activation Stars	Use of Brand Experience & Activation	Use of Mechanical/ In-Store Marketing	M-10 SPARKLING	OROTSPA PUBLIC COMPANY LIMITED	OTHERS	OTHERS	CJ WORKS	SPORE BANGKOK		
2023	CRYSTAL	Art Post Project	Phase Brand Stars	National Brands		INCHON INTERNATIONAL AIRPORT	INCHON INTERNATIONAL AIRPORT CORPORATION	OTHERS	OTHERS	DAEHOONG COMMUNICATIONS	S ART COMPANY	MR ROMANCE	STRATEGIC MARKETING & COMMUNICATIONS(SMC)
2023	CRYSTAL	The Seasoning of Change	Outdoor Stars	Use of Outdoor	Ambient - Small Scale	THAI HEALTH PROMOTION FOUNDATION	THAI HEALTH PROMOTION FOUNDATION	DENTSU GROUP	DENTSU	DENTSU CREATIVE THAILAND	DENTSU CREATIVE THAILAND	DENTSU ONE BANGKOK	
2023	CRYSTAL	Mathulation Plates	Design Stars	Use of Design	Data Visualization	UNCEF	UNCEF	DENTSU GROUP	DENTSU	DENTSU CREATIVE VIETNAM / DENTSU REDDER	NA		
2023	CRYSTAL	Mathulation Plates	Brand Experience & Activation Stars	Culture & Content	Cultural Insight	UNCEF	UNCEF	DENTSU GROUP	DENTSU	DENTSU CREATIVE VIETNAM / DENTSU REDDER	NA		
2023	CRYSTAL	A One Plot Theater	Film Stars	Film Craft	Achievement in Production	TOTO LTD.	TOTO LTD.	DENTSU GROUP	DENTSU	DENTSU INC.	ADJ PROD. INC.		
2023	CRYSTAL	Next-generation bathroom 'toiletpop'	Design Stars	Use of Design	Product Design	BATHTPIPE	UXL CORPORATION	DENTSU GROUP	DENTSU	DENTSU INC.	BLENDER INC.	ARTLESS INC.	SIC INC.
2023	CRYSTAL	VISIONGRAM	Interactive Stars	Sections	Non-for-Profit/Charity/Government	JAPAN BLIND JUDO FEDERATION	JAPAN BLIND JUDO FEDERATION	DENTSU GROUP	DENTSU	DENTSU INC.	PIYANOL FILM QUADRA INC.	SHINDO LLC.	
2023	CRYSTAL	Planner	Brand Experience & Activation Stars	Use of Brand Experience & Activation	Use of Exhibitions & Installations	NELL	MORIGHT CO., LTD.	DENTSU GROUP	DENTSU	DENTSU INC.	DENTSU L&E INC.	SKWIN INC.	WAMWALLA INC.
2023	CRYSTAL	Migo Migo Town	Brand Experience & Activation Stars	Sections	Corporate/Institution	CORPORATE	OTSUKA PHARMACEUTICAL CO., LTD.	DENTSU GROUP	DENTSU	DENTSU INC.	MEET & MEET	THE STRIPPERS CO., LTD.	S2 FACTORY, INC.
2023	CRYSTAL	Dress to Remember	Diverse Insights Stars	Culture & Content	Cultural Insight	BINGRAE	BINGRAE	INDEPENDENTS	INDEPENDENTS	DIMENSIONE	EPISODE FILM		
2023	CRYSTAL	Muscle Safety Cap	Direct Stars	Sections	Pharmaceutical/Tobaccoes	SELEX	MAEL CAMRES CO., LTD	INDEPENDENTS	INDEPENDENTS	DIMENSIONE	EPISODE FILM		
2023	CRYSTAL	Dress to Remember	Brand Experience & Activation Stars	Use of Brand Experience & Activation	Other Digital Solutions in a Promotional Campaign	BINGRAE	BINGRAE	INDEPENDENTS	INDEPENDENTS	DIMENSIONE	EPISODE FILM		
2023	CRYSTAL	Dress to Remember	Brand Experience & Activation Stars	Culture & Content	Cultural Insight	BINGRAE	BINGRAE	INDEPENDENTS	INDEPENDENTS	DIMENSIONE	EPISODE FILM		
2023	CRYSTAL	Dress to Remember	PR Stars	Precision & Speculation	Corporate Regulation & Communication	BINGRAE	BINGRAE	INDEPENDENTS	INDEPENDENTS	DIMENSIONE	EPISODE FILM		
2023	CRYSTAL	The Unlimited Casket	Outdoor Stars	Sections	Non-for-Profit/Charity/Government	WOMEN FOR CHANGE	WOMEN FOR CHANGE	INDEPENDENTS	INDEPENDENTS	EDELMAN	NA		
2023	CRYSTAL	Red Dragon's power	Direct Stars	Culture & Content	Cultural Insight	KOTEX	KIMBERLY CLARK	INTERPUBLIC	FCB	FOR ALMITY	-		
2023	CRYSTAL	Bath Cake	SDGs (Sustainable Development Goals) Stars	SDGs	Good Health and Well-Being	LOVEPINK INDONESIA OCTOBERAST	LOVEPINK INDONESIA	OTHERS	OTHERS	FUTURE CREATIVE NETWORK	CINEBOX		
2023	CRYSTAL	Bath Cake	Media Stars	Culture & Content	Market Content	LOVEPINK INDONESIA OCTOBERAST	LOVEPINK INDONESIA	OTHERS	OTHERS	FUTURE CREATIVE NETWORK	CINEBOX		
2023	CRYSTAL	Mountain	Sports Stars	Culture & Content	Cultural Insight	BEELINE KASHMIRIAN	BEELINE KASHMIRIAN	WPP	AKQA GROUP	GFORCE GREY	EXTREME ATHLETICS		
2023	CRYSTAL	Steel	Branded Entertainment Stars	Sections	Furniture/Household	MANDALU FOAM HOME STORE	MANDALU FOAM HOME STORE	INDEPENDENTS	INDEPENDENTS	GGOL	ARCADIE FILM FACTORY		HT PRODUCTIONS
2023	CRYSTAL	Mistle	Diverse Insights Stars	Culture & Content	Cultural Insight	RC COLA	ARC REFRIGERANTS CORP.	INDEPENDENTS	INDEPENDENTS	GGOL	ARCADIE FILM FACTORY		HT PRODUCTIONS
2023	CRYSTAL	Mistle	Branded Entertainment Stars	Sections	Drinks (Alcoholic & Non-Alcoholic)	RC COLA	ARC REFRIGERANTS CORP.	INDEPENDENTS	INDEPENDENTS	GGOL	ARCADIE FILM FACTORY		HT PRODUCTIONS
2023	CRYSTAL	Mistle	Branded Entertainment Stars	Culture & Content	Cultural Insight	RC COLA	ARC REFRIGERANTS CORP.	INDEPENDENTS	INDEPENDENTS	GGOL	ARCADIE FILM FACTORY		HT PRODUCTIONS
2023	CRYSTAL	Mistle	Film Stars	Use of Film	Visual Film	RC COLA	ARC REFRIGERANTS CORP.	INDEPENDENTS	INDEPENDENTS	GGOL	ARCADIE FILM FACTORY		HT PRODUCTIONS
2023	CRYSTAL	Perspective Billboard	Media Stars	Use of Media	Use of Outdoor in a Media Campaign	CLOSEUP TOOTH PASTE	UNILEVER PHILIPPINES	INDEPENDENTS	INDEPENDENTS	GGOL	NA		
2023	CRYSTAL	Perspective Billboard	Media Stars	Sections	Pharmaceutical/Tobaccoes	CLOSEUP TOOTH PASTE	UNILEVER PHILIPPINES	INDEPENDENTS	INDEPENDENTS	GGOL	NA		

YEAR	PRIZE	TITLE	CATEGORY 1	CATEGORY 2	CATEGORY 3	BRAND	ADVERTISER / CLIENT	HOLDING COMPANY	NETWORK	AGENCY / COMPANY	PRODUCTION COMPANY 1	PRODUCTION COMPANY 2	PRODUCTION COMPANY 3
2023	CRYSTAL	TALE OF THE DRAGONS TAIL	PR Stars	Precision & Speculation	Media Relations	KINRGU RAMEN	KINRGU HOLDINGS INC.	HMRJHDD	HMRJHDD	HMRJHDD INC.	QDMA PR INC.	HMRJHDD PRODUCT'S INC.	
2023	CRYSTAL	Extra Finger Like! Good	Outdoor Stars	Use of Outdoor	Poster	KFC	KENTUCKY FRIED CHICKEN MANAGEMENT PTE. LTD.	HAWG	HAWG	HAWG CREATIVE		HAWG MALAYSIA	
2023	CRYSTAL	Shed! The Protest	Design Stars	Sections	Non-for-Profit/Charity/Government	COURAGEOUS CONVERSATION	COURAGEOUS CONVERSATION	INTERPUBLIC	FCB	HORIZON FCB DUBAI	THE CABS	SATELLITE MY LOVE	
2023	CRYSTAL	Shed! The Protest	Brand Experience & Activation Stars	Sections	Non-for-Profit/Charity/Government	COURAGEOUS CONVERSATION	COURAGEOUS CONVERSATION	INTERPUBLIC	FCB	HORIZON FCB DUBAI	THE CABS	SATELLITE MY LOVE	
2023	CRYSTAL	Feeding Photo Booth	PR Stars	Precision & Speculation	Corporate Responsibility & Creating Shared Value	LIFE FOUR CUT	LA VENTURES CO., LTD.	OTHERS	OTHERS	HSAD	PAULUS		
2023	CRYSTAL	The Noses Reducing Wind Chime	Diverse Insights Stars	Culture & Content	Cultural Insight	TEMPUR KOREA		OTHERS	OTHERS	BEOT	BEOT		
2023	CRYSTAL	GENESIS DMSD - Take Your Viewer Further	Film Stars	Film Craft	Cinematography	GWS	GENESIS - HYUNDAI MOTOR GROUP	INDEPENDENTS	INDEPENDENTS	INNOCEAN	PLANT PRODUCTION		
2023	CRYSTAL	Life-saving Bathroom	Design Stars	Culture & Content	Cultural Insight	ANDESIGN CITY		OTHERS	OTHERS	INNOCEAN	QUBO ARCHITECTS	ASSEMBLE IN	STUDIO DELYTE
2023	CRYSTAL	Life-saving Bathroom	Design Stars	Sections	Non-for-Profit/Charity/Government	ANDESIGN CITY		OTHERS	OTHERS	INNOCEAN	QUBO ARCHITECTS	ASSEMBLE IN	STUDIO DELYTE
2023	CRYSTAL	GENESIS DMSD - In Pursuit of Northern Lights	Integrated Stars	Sections	Vehicles	GWS	GENESIS - HYUNDAI MOTOR GROUP	OTHERS	OTHERS	INNOCEAN	PLANT PRODUCTION		
2023	CRYSTAL	GENESIS DMSD - Take Your Viewer Further	Social & Influencer Stars	Sections	Vehicles	GWS	GENESIS - HYUNDAI MOTOR GROUP	INDEPENDENTS	INDEPENDENTS	INNOCEAN	PLANT PRODUCTION		
2023	CRYSTAL	Locomony Burgers	Diverse Insights Stars	Culture & Content	Market Context	MCDONALD'S	MCDONALD'S KOREA	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO BURNETT KOREA		PLANT PRODUCTION	
2023	CRYSTAL	Locomony Burgers	SDGs (Sustainable Development Goals) Stars	SDGs	Industry Innovation and Infrastructure	MCDONALD'S	MCDONALD'S KOREA	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO BURNETT KOREA	TOAST PRODUCTION	PLANT PRODUCTION	
2023	CRYSTAL	Locomony Burgers	Strategy Stars	Sections	Finance/Service/Development & Launch/Travel/Restaurants/Commercial Public Services/Ph	MCDONALD'S	MCDONALD'S KOREA	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO BURNETT KOREA	TOAST PRODUCTION	PLANT PRODUCTION	
2023	CRYSTAL	Re-lighting History	Artificial Intelligence(AI) Stars	Culture & Content	Cultural Insight	CATWAY	CATWAY	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO HONG KONG	LEO HONG KONG		
2023	CRYSTAL	Re-lighting History	Film Stars	Culture & Content	Cultural Insight	CATWAY	CATWAY	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO HONG KONG	LEO HONG KONG		
2023	CRYSTAL	Re-lighting History	Diverse Insights Stars	Culture & Content	Cultural Insight	CATWAY	CATWAY	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO HONG KONG	LEO HONG KONG		
2023	CRYSTAL	Re-lighting History	PR Stars	Precision & Speculation	Sponsorship	CATWAY	CATWAY	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO HONG KONG	LEO HONG KONG		
2023	CRYSTAL	Re-lighting History	PR Stars	Precision & Speculation	Corporate Responsibility & Creating Shared Value	CATWAY	CATWAY	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO HONG KONG	LEO HONG KONG		
2023	CRYSTAL	High Classroom	Diverse Insights Stars	Sections	Finance/Service/Development & Launch/Travel/Restaurants/Commercial Public Services/Ph	MCDONALD'S	MCDONALD'S PHILIPPINES	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO MANILA	PRODIGIOUS PHILIPPINES		
2023	CRYSTAL	ReClassroom	Design Stars	Sections	Corporate/Institution	MCDONALD'S	MCDONALD'S PHILIPPINES	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO MANILA	PRODIGIOUS PHILIPPINES		
2023	CRYSTAL	ReClassroom	Strategy Stars	Culture & Content	Cultural Insight	MCDONALD'S	MCDONALD'S PHILIPPINES	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO MANILA	PRODIGIOUS PHILIPPINES		
2023	CRYSTAL	Playing The Games	Design Stars	Culture & Content	Market Context	MCDONALD'S	MCDONALD'S PHILIPPINES	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO MANILA	PRODIGIOUS PHILIPPINES		
2023	CRYSTAL	High Classroom	Brand Experience & Activation Stars	Culture & Content	Cultural Insight	MCDONALD'S	MCDONALD'S PHILIPPINES	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO MANILA	PRODIGIOUS PHILIPPINES		
2023	CRYSTAL	High Classroom	Media Stars	Use of Media	Use of Special Events & Stand/Live Advertising	MCDONALD'S	MCDONALD'S PHILIPPINES	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	LEO MANILA	PRODIGIOUS PHILIPPINES		
2023	CRYSTAL	The World Is Full of Good Energy	Film Stars	Film Craft	Cinematography	MMI	MMI	OTHERS	OTHERS	LOUNGE GROUP		KINCMOTO	
2023	CRYSTAL	MAZDA Documentary - The Legacy of the Car	Film Stars	Sections	Vehicles	MAZDA MOTOR CORPORATION	MAZDA MOTOR CORPORATION	OTHERS	OTHERS	LUCK INC.			
2023	CRYSTAL	CAMPANION	Innovation Stars	Innovation	Product Innovation	CAMPANION	KURO SHACKS	INTERPUBLIC	MCANN WORLDGROUP	MCANN TOKYO	NA		
2023	CRYSTAL	BAR-HIERS	Outdoor Stars	Sections	Drinks (Alcoholic & Non-Alcoholic)	HOGGAEDEN	AB REEY	INTERPUBLIC	MCANN WORLDGROUP	MCANN WORLDGROUP CHINA	CHWTT / MCANN WORLDGROUP CHINA		
2023	CRYSTAL	BAR-HIERS	Media Stars	Use of Media	Use of Ambient media	HOGGAEDEN	AB REEY	INTERPUBLIC	MCANN WORLDGROUP	MCANN WORLDGROUP CHINA	CHWTT / MCANN WORLDGROUP CHINA		
2023	CRYSTAL	BAR-HIERS	Media Stars	Use of Media	Use of Special Events & Stand/Live Advertising	HOGGAEDEN	AB REEY	INTERPUBLIC	MCANN WORLDGROUP	MCANN WORLDGROUP CHINA	CHWTT / MCANN WORLDGROUP CHINA		
2023	CRYSTAL	Softdown #HugMe#Check	PR Stars	Sections	Non-for-Profit/Charity/Government	SCOLSOUS PHILIPPINES	SCOLSOUS PHILIPPINES	INTERPUBLIC	MULLIGAN/DWT THYRIA	PANADOM PRODUCTION AND DESIGN			
2023	CRYSTAL	Under My Skin	Film Stars	Sections	Corporate/Institution	THALIFE INSURANCE	THALIFE INSURANCE PUBLIC COMPANY LIMITED	WWP	OSGLVY	OSGLVY BANGKOK	PHENOMENA	WHITE LIGHT STUDIO	BANANA SOUND STUDIO
2023	CRYSTAL	The Walls of Change	Design Stars	Use of Design	Publications	RENAISSANCE	RENAISSANCE	INDEPENDENTS	INDEPENDENTS	POPS	EMPTTY YARD		
2023	CRYSTAL	The Walls of Change	PR Stars	Precision & Speculation	Public Affairs & Lobbying	RENAISSANCE	RENAISSANCE	INDEPENDENTS	INDEPENDENTS	POPS	EMPTTY YARD		
2023	CRYSTAL	Hay Creatives, Old Enough Yet?	SDGs (Sustainable Development Goals) Stars	SDGs	Deasant Work and Economic Growth	PTKOREA	PTKOREA	CHEL	CHEL	PTKOREA	PTKOREA		
2023	CRYSTAL	Hay Creatives, Old Enough Yet?	Strategy Stars	Culture & Content	Cultural Insight	PTKOREA	PTKOREA	CHEL	CHEL	PTKOREA	PTKOREA		
2023	CRYSTAL	The Proud Pal	Diverse Insights Stars	Culture & Content	Cultural Insight	HONG KONG MARRIAGE EQUALITY & EATON HOTEL	HONG KONG MARRIAGE EQUALITY	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	PUBLICUS GROUPE HONG KONG	PUBLICUS GROUPE HONG KONG		
2023	CRYSTAL	The Proud Pal	Design Stars	Use of Design	Product Design	HONG KONG MARRIAGE EQUALITY & EATON HOTEL	HONG KONG MARRIAGE EQUALITY	PUBLICUS GROUP	PUBLICUS COMMUNICATIONS	PUBLICUS GROUPE HONG KONG	PUBLICUS GROUPE HONG KONG		
2023	CRYSTAL	UGCHome	Direct Stars	Use of Direct Marketing	Use of Social in a Direct Marketing Campaigns	GOOGLE CHROME	GOOGLE	HMRJHDD	HMRJHDD	SK / HMRJHDD	AD PRO.	POS COMPANY	LDH ANIMATION
2023	CRYSTAL	Project MEMORY CARD	Game Stars	Game	Collaboration	PLAYSTATION	SONY INTERACTIVE ENTERTAINMENT	HMRJHDD	HMRJHDD	SK/KC	SEER PICTURES	JFTO INC.	
2023	CRYSTAL	LOST CORNER 48 HUE	Design Stars	Use of Design	Digital Design	KENSHI DONGJU	REISSUE RECORDS	HMRJHDD	HMRJHDD	SK/KC	WHATEVER	SPOON	
2023	CRYSTAL	1 WHITE ROBOROCK 2	Artificial Intelligence(AI) Stars	Sections	Furniture/Household	ROBOROCK	THINKWARE MOBILE, MUCHEEN TECHNOLOGY, ROBOROCK KOREA	INDEPENDENTS	INDEPENDENTS	SM C&C	THE APE SQUAD		
2023	CRYSTAL	The Reported Gals	PR Stars	Precision & Speculation	Launch or Re-Launch	SAPPE BEAUTY	SAPPE	INDEPENDENTS	INDEPENDENTS	SOUR BANGKOK	THE FILM FACTORY CO., LTD.	ONE COOL PRODUCTION	PUMPUPHUN STUDIO
2023	CRYSTAL	Doves Alignen	Outdoor Stars	Culture & Content	Cultural Insight	DUREX	RACKITT	INDEPENDENTS	INDEPENDENTS	SOUR BANGKOK	LETSGUETHAUS CO., LTD.		
2023	CRYSTAL	Doves Alignen	Outdoor Stars	Use of Outdoor	Poster	DUREX	RACKITT	INDEPENDENTS	INDEPENDENTS	SOUR BANGKOK	LETSGUETHAUS CO., LTD.		
2023	CRYSTAL	Velvet Inag	SDGs (Sustainable Development Goals) Stars	SDGs	Sustainable Cities and Communities	GROSS INSURANCE / UJUM MARKET	GROSS INSURANCE / UJUM MARKET	OTHERS	OTHERS	SYNTHESIS ADVERTISING AGENCY	UNIVALTVA	VADAM PR AGENCY	SPHWS
2023	CRYSTAL	Wisher - ECHOCHANGING as Us Brand	PR Stars	Sections	Finance	A TWOSONG PLACE	A TWOSONG PLACE	ONMCDM	TBWA / WORLDWIDE	TBWA KOREA	TBWA KOREA		
2023	CRYSTAL	THE EMPOWERED FLYTTER	Design Stars	Use of Design	Date Visualization	JAPAN PHILHARMONIC ORCHESTRA	JAPAN PHILHARMONIC ORCHESTRA	OTHERS	OTHERS	TBWA/HMRJHDD INC.	YIP INC.	HMRJHDD PRODUCT'S INC.	
2023	CRYSTAL	INTELLIGENT PURVEY #WFO	Innovation Stars	Innovation	Product Innovation	NISSAN MOTOR CO., LTD.	NISSAN MOTOR CO., LTD.	OTHERS	OTHERS	TBWA/HMRJHDD INC.	YUMA ENGINEERING INC.	AD PRO INC.	MATERIAL INC.
2023	CRYSTAL	PRIDE CODE	Media Stars	Use of Media	Use of Outdoor in a Media Campaigns	PRIDE CODE	SPOTIFY JAPAN / ASAHI SHIMBUN	OTHERS	OTHERS	TBWA/HMRJHDD INC.	TYO MONSTER	TON CO., LTD.	
2023	CRYSTAL	BEAT TO LAND	PR Stars	Culture & Content	Cultural Insight	MYNANI BATO	MYNANI CORPORATION	HMRJHDD	HMRJHDD	TBWA/HMRJHDD INC.	SANNO CORPORATION	ROBOT COMMUNICATIONS INC.	
2023	CRYSTAL	PRIDE CODE	Brand Experience & Activation Stars	Use of Brand Experience & Activation	Use of Print or Standard Outdoor in a Promotional Campaigns	PRIDE CODE	SPOTIFY JAPAN / ASAHI SHIMBUN	HMRJHDD	HMRJHDD	TBWA/HMRJHDD INC.	TYO MONSTER	TON CO., LTD.	
2023	CRYSTAL	Waiting	Design Stars	Use of Design	Product Design	DR. E - LAUNDRY DOCTOR	SAFFETY TRADING CORPORATION	ONMCDM	TBWA / WORLDWIDE	TBWA/SP	HONS EVERYTHING	MAKATI CITY	
2023	CRYSTAL	Waiting	SDGs (Sustainable Development Goals) Stars	SDGs	Climax Action	DR. E - LAUNDRY DOCTOR	SAFFETY TRADING CORPORATION	ONMCDM	TBWA / WORLDWIDE	TBWA/SP	HONS EVERYTHING	MAKATI CITY	
2023	CRYSTAL	SHOW THE REALITY	SDGs (Sustainable Development Goals) Stars	SDGs	Good Health and Well-Being	ALTAR FOUNDATION		OTHERS	OTHERS	TSD GROUP CA	CREATIVITY		
2023	CRYSTAL	Behind the Beauty Exhibition	Integrated Stars	Integrated Campaigns	Integrated Campaigns led by Events & Shows	NTT DODOMO	NTT DODOMO	OTHERS	OTHERS	TOKYU AGENCY	ANREAL STUDIO	PLATINUM	HTO TOHITO
2023	CRYSTAL	"The Last Supper" for ants	PR Stars	Sections	Furniture/Household	ECOGEL	GLOBAL EVEREST CO.(EXCLUSIVE ASIAN DISTRIBUTOR OF ECOGEL)	HMRJHDD	UNIONED BY JOHN ALVARO	UNITED COMMUNICATIONS GROUP	UNITED COMMUNICATIONS GROUP		
2023	CRYSTAL	LUX RECLAM HER NAME	PR Stars	Precision & Speculation	Corporate Responsibility & Creating Shared Value	LUX	UNILEVER	WWP	VAL	VAL SINGAPORE	HOGARTH SINGAPORE	CANAL AUDIO CULTURE	
2023	CRYSTAL	FLOODED ROOM	Artificial Intelligence(AI) Stars	Sections	Furniture/Household	REA		WWP	VAL	VAL THAILAND	VISIONARY		
2023	CRYSTAL	WHOSCALL SUMMER PAGES	Design Stars	Use of Design	Date Visualization	WHOSCALL	GOSSLOOK (THAILAND)	WWP	VAL	VAL THAILAND	LETSGUETHAUS		
2023	CRYSTAL	KFC Spicy Relief Hotline	Radio & Audio Stars	Use of Radio & Audio	Use of Radio & Audio in a Medium	KFC THAILAND		WWP	VAL	VAL THAILAND		GLOBAL SERVICE CENTER P.L.C.	
2023	CRYSTAL	Trigger Mug	PR Stars	Culture & Content	Cultural Insight	RUBIA	AMS BAESEIN	OTHERS	OTHERS	WEBEDIA KSA	TBM PRODUCTIONS		
2023	CRYSTAL	Uncle KFC's Rice Bowl	Branded Entertainment Stars	Sections	Finance/Service/Development & Launch/Travel/Restaurants/Commercial Public Services/Ph	KFC THAILAND	YUM RESTAURANT'S INTERNATIONAL (THAILAND) CO., LTD.	HMRJHDD	HMRJHDD	WOLF BOX	SUNETA HOUSE		
2023	CRYSTAL	Yandee VS Google	Outdoor Stars	Use of Outdoor	Traditional Billboard	YANDEE	YANDEE	OTHERS	OTHERS	YANDEE CREATIVE STUDIO 7 47	YANDEE CREATIVE STUDIO 7 47		
2023	CRYSTAL	Whopper Tatoes	Brand Experience & Activation Stars	Sections	Finance/Service/Development & Launch/Travel/Restaurants/Commercial Public Services/Ph	WHOPPER	BURGER KING KOREA	CHEL	CHEL	CHEL WORLDWIDE	JUNPAGUNG	BOUNCE CREATIVE	THEBLUE-STUDIO
2023	CRYSTAL	Whopper Tatoes	Outdoor Stars	Sections	Finance/Service/Development & Launch/Travel/Restaurants/Commercial Public Services/Ph	WHOPPER	BURGER KING KOREA	CHEL	CHEL	CHEL WORLDWIDE	JUNPAGUNG	BOUNCE CREATIVE	THEBLUE-STUDIO
2023	CRYSTAL	ANI STAY	Brand Experience & Activation Stars	Use of Brand Experience & Activation	Other Digital Solutions in a Promotional Campaigns	WWF	WWF KOREA	CHEL	CHEL	CHEL WORLDWIDE	BCGN SQUARE	MOR CREATIVE	GRODT
2023	CRYSTAL	Look up, London	Outdoor Stars	Use of Outdoor	Ambient, Large Scale	SAMSUNG	SAMSUNG	CHEL	CHEL	CHEL WORLDWIDE	MONKS	KALEXA	
2023	CRYSTAL	Look up, London	Brand Experience & Activation Stars	Sections	Electronic/Office Equipment/Phone Electronics & Audio/Visuals: Equipment & Services	SAMSUNG	SAMSUNG	CHEL	CHEL	CHEL WORLDWIDE	MONKS	KALEXA	
2023	CRYSTAL	Look up, London	Outdoor Stars	Sections	Electronic/Office Equipment/Phone Electronics & Audio/Visuals: Equipment & Services	SAMSUNG	SAMSUNG	CHEL	CHEL	CHEL WORLDWIDE	MONKS	KALEXA	
2023	CRYSTAL	ANI STAY	Media Stars	Use of Media	Use of Digital in a Media Campaigns	WWF	WWF KOREA	CHEL	CHEL	CHEL WORLDWIDE	BCGN SQUARE	MOR CREATIVE	GRODT
2023	CRYSTAL	ANI STAY	Media Stars	Sections	Non-for-Profit/Charity/Government	WWF	WWF KOREA	CHEL	CHEL	CHEL WORLDWIDE	BCGN SQUARE	MOR CREATIVE	GRODT
2023	CRYSTAL	Victory Sells Shared RealEstateGalaxy	PR Stars	Sections	Electronic/Office Equipment/Phone Electronics & Audio/Visuals: Equipment & Services	SAMSUNG GALAXY	SAMSUNG ELECTRONICS	CHEL	CHEL	CHEL WORLDWIDE	HYPER	PALOMINO	
2023	CRYSTAL	Look up, London	Brand Experience & Activation Stars	Use of Brand Experience & Activation	Use of Exhibitions & Installations	SAMSUNG	SAMSUNG	CHEL	CHEL	CHEL WORLDWIDE	MONKS	KALEXA	